



## DESIGN FRINGE 2024 – TERMS & CONDITIONS

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Venue:	Linden New Art
Address:	26 Acland Street, ST KILDA VIC 3182
Launch:	7 September 2024
Exhibition:	7 September – 24 November 2024
Opening times:	11am – 4pm Tues-Sun

### CONDITIONS OF ENTRY

Design Fringe is open to anyone who has an interest in entering a work, but inclusion in the exhibition is restricted to those who agree to abide by the following conditions.

Please carefully read the following pages before you submit your online application. If you have ANY questions feel free to contact us.

### Artwork Display and Installation

While Design Fringe works are non-curated, and anyone can submit their work, the layout of the Design Fringe exhibition spaces are determined by Linden New Art and Melbourne Fringe. Linden New Art and Melbourne Fringe retain creative control for the overall layout and installation of the exhibition. Due to the number of works in the exhibition, decisions regarding the allocation of venue for your work is at the gallery curators discretion.

Due to space constraints, there are restrictions on works with a footprint bigger than 2 square metres and heavier than 30kg. Outdoor works may be considered, however you will need to speak to Melbourne Fringe before submitting your registration.

Your work must fit through a door H200cm x W85cm.

**If your work exceeds these restrictions and you wish to participate in Design Fringe you must speak to Melbourne Fringe before submitting your registration.**

## **Lighting, works that require power and hanging objects**

If the work you are submitting is a light or other work that requires power, please enter as much information as possible in your second-round registration form, including the amount of power your work requires.

Please note:

- It is the artist's responsibility to ensure all operational, electrical work has been tested and tagged by a certified electrician or test and tag ticket holder PRIOR to delivery to the Design Fringe exhibition.
- All electrical cords must be 2-3 metres in length.
- There are weight restrictions in place for hanging objects. If your hanging work weighs more than 15kg, please discuss this with the Design Fringe Coordinator.

Please contact the team if you have any queries or concerns regarding installation of your work.

## **Entries**

The Registration Fee for entry is \$115 or \$95 for concession.

Female and non-binary designers will receive a gender pay gap discount of 13.3% off registrations.

If you are submitting multiple works, each entry after your first will be charged at the rate of \$95.

While Melbourne Fringe will endeavour to exhibit all works submitted, Melbourne Fringe and Linden New Art reserves the right NOT TO exhibit certain works on the grounds of limited exhibition space or related risk, safety and display issues that conflict with Linden New Art's exhibition policy. Any affected entrants will be notified and any Registration Fees paid will be reimbursed.

## **Payment**

Payment must be made at the time of registration and can be processed in our registration system, Eventotron.

## **Safety and Risk Management**

Linden New Art is visited by a range of artists, community members and families. Whilst we will provide 'Do Not Touch' signs for fragile items, we cannot ensure that visitors will adhere to these instructions.

Any specific instructions for the handling, installation and display of your work can be outlined in the second round of registrations, where further details of your work are captured.

All work submitted must be of exhibition standard, be ready for display and should not be in a form that may cause harm to persons or damage to any other work. Works will be examined on delivery to the gallery space, and if they are considered to pose a risk, then they may be excluded from the exhibition.

Designs must not involve any hazardous materials, open flames or uncontained liquids.

If the design is meant to have any interactive elements, the safety of these must be considered and detailed instructions for use provided.

If your work includes any electrical components you will need to ensure a qualified electrician has carried out a certified inspection, and that the work is tested and tagged. Any work that does not comply with these requirements may be withdrawn and not displayed. Entrants will be notified by the Melbourne Fringe and any Registration Fees paid will be reimbursed.

If you are unsure, please contact us to discuss your work. On request, we can also provide further information on the risk management requirements.

The artist must ensure that all aspects of their creative practice and the content of their finished artworks is undertaken and delivered in a manner that is respectful to First Nations culture and in line with the values of self-determination and appropriate consultation.

## **“G” Rating**

Once again, please remember the gallery spaces are an environment visited by a broad audience including families with children.

Works will be assessed by Linden New Art and Melbourne Fringe prior to installation and those works deemed challenging to this rating could be removed from the exhibition. Entrants will be notified by Melbourne Fringe and any Registration Fees paid will be reimbursed.

As above, if you are unsure, contact us to discuss your work. On request, we can provide further information on the venue's standard exhibition policies.

Linden New Art reserves the right to refuse to display work/s if:

- The work poses safety risks.
- Work/s which under normally accepted standards, could be considered to be offensive in terms of pornographic content, character denigration, racial

or religious prejudice or that in any way do not comply with Linden New Art's procedure of governance.

- The work could be seen in any way to be disrespectful or exploitative of First Nations culture and heritage, or if the appropriate consultation has not been undertaken in the making of the work.

## **Publicity Images**

We require at least 1 high resolution image of each entry. Please provide the highest quality images you can in either JPG or TIF format when requested in the second round of registrations. The minimum resolution is 300dpi.

We work throughout the year to promote our participating artists, and Design Fringe is no exception. Over the years Design Fringe has established contacts and generated growing interest by local and national design media. By providing us with high quality images of your work, you will help us to promote Design Fringe and the work of everyone involved.

It is recommended you use a professional photographer, as the quality of the image will improve your chances of print media accepting your work for publication, or of the image being included in the exhibition catalogue. The better the image, the better your artwork will be represented!

However, even if you have not completed your work by the time registration round two closes, it is important to provide us with an image of your work in progress to give us an indication of how the finished work will appear. This could be a simple sketch or an image that conveys the aesthetic and/or features of your piece or even the story you are trying to tell. Images of unfinished works will not be used in publicity opportunities, but please send whatever you have to help in planning the installation and layout of the exhibition.

As part of the Conditions of Entry and by providing us with an image you understand that these may be used on our website and for marketing and publicity purposes.

In addition, you agree that Melbourne Fringe may reproduce the work or any part of it, only for the purposes of:

1. Design Fringe and Linden New Art publicity and critical review
2. Melbourne Fringe and Linden New Art publicity, documentation, and reporting to our partners, including government
3. Inclusion in a non-commercial image archive

## **Transport, delivery and collection**

Each entrant is responsible for transport of their work to and from the exhibition space, at the date and time nominated by Melbourne Fringe and Linden New Art. All costs associated with delivery and collection must be paid by the exhibitor.

All work must be delivered to the venue as arranged with the Linden curator and picked up on 25 & 26 November. There is no availability for storage after this date.

Once registrations are finalised Linden New Art will contact the artist regarding exact delivery times and locations.

## **Insurance**

If your piece is fragile please indicate this so we can try to ensure it is handled with extra care.

- All artworks will be handled by experienced staff. Linden will not be held responsible for any loss or damage caused to any work while in transit to and from the gallery. Works will be covered by the venue's insurance for the period of the exhibition only.
- Linden New Art will bear the risk of loss or damage to the work to the insurance value listed in your submission for the period of the exhibition only.
- Works not removed by the designated time, will no longer be covered by Linden New Art's insurance and will be disposed of within 7 days of the completion of the exhibition.

## **Sale of Work**

All work included in Design Fringe can be advertised for sale. The sales process will be managed from start to finish by Linden New Art, including collection and freight to the buyer (unless otherwise requested). Linden New Art will take a 20% commission on items sold from the exhibition, so please factor this into your nominated sale price. Sale prices should include GST, if you are registered for GST.

Following registrations closing, all registered exhibitors will be contacted to nominate whether their work is for sale and if for sale, the price of the work.

If you do not want to sell your work please indicate that it is "N.F.S" (Not For Sale).

Listing work as P.O.A (Price on application) will no longer be accepted.

## **Submitting your registration**

If you have any queries or concerns about any aspect of the exhibition of your work, please contact Melbourne Fringe. In the event of a dispute that cannot be resolved within Melbourne Fringe to your satisfaction, both parties will agree on an external mediator as a means to resolution.

In submitting your registration to exhibit your work in Design Fringe as part of the Melbourne Fringe Festival, you warrant that the work is able to be exhibited in a public space both legally and safely, and you take full and final responsibility for this. You, the Artist, warrant to Melbourne Fringe and Linden New Art that you have obtained all necessary licenses, permissions or any other relevant intellectual property rights that might be needed for the exhibition of your original work. The

Artist will indemnify Melbourne Fringe and Linden New Art in respect of any claims, damage, loss, liabilities, costs, charges or expenses that are suffered or incurred by Melbourne Fringe and Linden New Art as a result (whether directly or indirectly) of the Artist's failure to obtain all such necessary licenses, insurances or permissions. The Artist also indemnifies Melbourne Fringe and Linden New Art against any and all claims, actions, damage, loss, liabilities, costs, charges or expenses that are suffered or incurred by Melbourne Fringe as a result (whether directly or indirectly) of any act, default or negligence of the Artist, its artists, agents, employees or contractors in connection with the exhibition of the work.